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Powerark Solar Announces EU Region Expansion in The Netherlands

Launch of new Distribution Centre

Etten-Leur, The Netherlands; Powerark Solar Pty Ltd. ("Powerark Solar"), a leading PV distributor in Australia has announced at the recent Solar Solutions Int exhibition, it is to expand its reach to the growing Dutch marketplace and other European markets with a new office and subsidiary in The Netherlands. The new distribution centre will enable Powerark Solar distribute solar modules, solar inverters and key racking components for the growing Netherlands solar marketplace.

Founded in 2010, Powerark Solar is dedicated to delivering Tier-1 solar products and has solid global experience in developing ground-mounted and rooftop projects. Additionally, Powerark Solar has developed an extensive distribution network with its local downstream dealer partners and key accounts.

Mr. Victor Zhou, CEO of Powerark Solar commented, "Powerark Solar works exclusively with global Tier-1 suppliers to provide the highest quality products and service to our customers. The marketplace in the Netherlands is very similar to ours in Australia and we believe that our cooperation with our valued suppliers and new dealer partners, will accelerate the opportunities for key vendors and Powerark Solar in the rapidly growing Netherlands marketplace and surrounding European countries. "

Mr. Rene van der Woerdt, General Manager of Powerark Solar EU, said, "Powerark Solar is one of Australia's Top distributors, and that experience in the competitive Australian marketplace will serve us well in the emerging Netherlands marketplace. We have over 60 key staff in the Australian office to support and work with our customers through our new branch in Etten-Leur. We look forward to establishing long-term partnerships with local customers with a key appetite to supply and deliver projects in our region."

Key Summary:

- Powerark Solar has opened a new distribution hub in the European Marketplace;
- Powerark Solar, a leading distributor, has 6 branches across Australia and offers combined product kits, racking, PV Panels, Inverters, Engineering expertise and finance for projects.
- Powerark Solar Europe is currently meeting with suppliers and customers for the Netherlands marketplace.



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About Powerark Solar: Powerark Solar is one of Australia's leading renewable energy wholesale distributors. Headquartered in Melbourne, the company's operations now expand into Europe. Our team is proud of our local footprint and with offices in two key markets, we are enabled to accommodate suppliers and customers from all across Australia and Europe.

Global Contact	European Contact
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